## 2,533 Recipients

Subject
Eiko and Joan Jonas' installation Eiko Otake
"Drawing in Circles" at Castelli Galleryinfo@eikoandkoma.org Included Lists
[4]Contacts (1)
Delivered
Wednesday 03-22-2023 10:02 AM

| $794$ <br> Estimated opened | $59$ <br> Clicked |  | Unsubscribed |
| :---: | :---: | :---: | :---: |
| 32.51\% | 2.42\% |  | 0.04\% |
| Trackable open rate | 32.51\% | Click Rate | 2.42\% |
| Trackable opens | 556 | Unique Clicks | 59 |
| Total Opens | 1,098 | Total Clicks | 106 |
| Average Time to Open | N/A |  |  |
| Number of Complaints | 2 | Last Clicked | 04-03-2023 05:15 AM |

## Last Opened

04-07-2023 03:00 AM
Untrackable contacts 733

| Click-to-Open Rate | $\mathbf{1 0 . 6 1 \%}$ |
| :--- | ---: |
| Avera |  |

## Sending Status

2,443 Delivered
96.45\%

47 Soft Bounced
1.86\%

43 Hard Bounced
1.70\%

| Soft Bounce Details |  |
| :--- | :---: |
| USER |  |
| The recipient's quota was | $\mathbf{2}$ |
| exceeded, recipient's |  |
| mailbox is full, or |  |
| recipient is inactive | $4.26 \%$ |
| DOMAIN-IP <br> Domain or IP is <br> blacklisted | $\mathbf{1}$ |
| UNKNOWN | $2.13 \%$ |
| Other reasons | $\mathbf{4 4}$ |

## Hard Bounce Details

undefined ..... 42
undefined ..... 97.67\%
USER
The contact has already ..... 1
soft bounced at least 5 ..... 2.33\%

Reply to
eikootake@gmail.com

## Results by List

| List | Delivered | Soft Bounced | Hard Bounced | Trackable open rate | Total trackable opens | Click Rate | Total Clicks | Unsubscribed | Complained |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| [4] Contacts (1) : 100\% | 96.45\% | 1.86\% | 1.70\% | 32.51\% | 64.21\% | 2.42\% | 4.34\% | 0.04\% | 0.08\% |
| 2,533 contacts | 2,443 | 47 | 43 | 556 | 1,098 | 59 | 106 | 1 | 2 |

## History



Duplicated [The campaign [83] March 2023 has been duplicated.] ()

